



# Aesthetic Extender Symposium

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August 8-11, 2019  
Loews Hotel, Miami Beach, Florida

## Exhibit and Sponsorship Prospectus



# Aesthetic Extender Symposium

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Dear Exhibitor,

Dr. David J. Goldberg and Krystie Lennox would like to invite you to participate in the **12th Annual Aesthetic Extender Symposium (AES)**. AES is scheduled to be held on August 8-11, 2019 at the Loews Miami Beach Hotel in Miami Beach, Florida. We would be honored to have you join us for our 12<sup>th</sup> Anniversary and become a partner of our educational symposium. The symposium features both didactic sessions and live demonstration workshops.

Physician Assistants and Nurse Practitioners assist in cosmetic medicine and surgery, and by educating and training extenders, we can improve the care of cosmetic patients and the productivity of the extenders.

The AES expects approximately 425 attendees this year. We thank you in advance for enabling us, through your support, to organize the Aesthetic Extender Symposium. AES is the only symposium geared to ensure that high level extenders in the medical community are fully educated and trained to perform cosmetic procedures.

Register now online now at [www.aestheticextendersymposium.com/exhibit](http://www.aestheticextendersymposium.com/exhibit)

Yours Respectfully,

**Krystie P. Lennox**  
Co-Founding Director  
Aesthetic Extender Symposium, LLC  
Boca Raton, Florida  
[info@aestheticextendersymposium.com](mailto:info@aestheticextendersymposium.com)  
Phone: 561-351-5360

**David J. Goldberg, MD, JD**  
Co-Founding Director  
Aesthetic Extender Symposium, LLC  
Director, Skin Laser & Surgery  
Specialists of NY/NJ  
Clinical Professor of Dermatology  
Past Director, Laser Research  
Mount Sinai School of Medicine  
Adjunct Professor of Law  
Fordham Law School  
New York, NY

# Exhibit Levels

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<b>Diamond Level</b>	<b>\$30,000</b>
<ul style="list-style-type: none"><li>• 6 complimentary badges</li><li>• Acknowledgement in program materials</li><li>• Logo and link on AES website</li><li>• Opportunity to host a symposium at breakfast, lunch or dinner</li><li>• May add additional opportunity on the next page up to \$5,000 (contact AES staff to arrange)</li><li>• Marketing material placed in conference bag</li><li>• Logo on marketing materials</li><li>• Final meeting attendee list with full contact information</li><li>• Two tables in choice of location in the exhibit hall</li></ul>	
<b>Emerald Level</b>	<b>\$25,000</b>
<ul style="list-style-type: none"><li>• 5 complimentary badges</li><li>• Acknowledgement in program materials</li><li>• Logo and link on AES website</li><li>• Opportunity to host a 2-hour evening symposium</li><li>• Marketing material placed in conference bag</li><li>• Logo on marketing materials</li><li>• Final meeting attendee list with full contact information</li><li>• One table in premium location in the exhibit hall</li></ul>	
<b>Platinum Level</b>	<b>\$20,000</b>
<ul style="list-style-type: none"><li>• 4 complimentary badges</li><li>• Acknowledgement in program materials</li><li>• Logo and link on AES website</li><li>• Opportunity to host a lunch symposium</li><li>• Marketing material placed in conference bag</li><li>• Logo on marketing materials</li><li>• One-time pre-registration attendee list (name/city/state only)*</li><li>• One table in the exhibit hall</li></ul>	

## Exhibit Levels *(continued)*

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Gold Level	\$15,000
<ul style="list-style-type: none"><li>• 3 complimentary badges</li><li>• Acknowledgement in program materials</li><li>• Logo and link on AES website</li><li>• Opportunity to host a breakfast symposium</li><li>• Marketing material placed in conference bag</li><li>• Logo on marketing materials</li><li>• One-time pre-registration attendee list (name/city/state only)*</li><li>• One table in the exhibit hall</li></ul>	

Silver Level	\$10,000
<ul style="list-style-type: none"><li>• 2 complimentary badges</li><li>• Acknowledgement in program materials</li><li>• Logo and link on AES website</li><li>• Logo on marketing materials</li><li>• One-time pre-registration attendee list (name/city/state only)*</li><li>• Must purchase an additional opportunity on the next page totaling \$5,000 – contact AES staff for more details</li><li>• One table in the exhibit hall</li></ul>	

Bronze Level	\$5,000
<ul style="list-style-type: none"><li>• 1 complimentary badge</li><li>• Acknowledgement in program materials</li><li>• Logo and link on AES website</li><li>• One-time pre-registration attendee list (name/city/state only)*</li><li>• One table in the exhibit hall</li></ul>	

\*The final meeting attendee list with all contact info can be purchased for \$600.

Please Note: Video footage is not a part of any package above.  
Video footage can be attained from for an additional fee.

Register now online now at  
[www.aestheticextendersymposium.com/exhibit](http://www.aestheticextendersymposium.com/exhibit)

Website: [www.aestheticextendersymposium.com](http://www.aestheticextendersymposium.com) | Phone: 561-351-5360

# Additional Opportunities

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*Please Note: Booth purchase is required for additional opportunities*

## Friday Reception in Exhibit Hall

Price: \$10,000

Acknowledgement in the meeting materials given to all attendees and on signage.

## Beach Towels – **NEW!**

Price: \$7,500

Beach towels will be branded with the company logo and AES logo and will be given to all attendees to use at the meeting and beyond!

## Escalator Branding – **SOLD OUT!**

Price: \$6,000

The sponsors logo will appear on the escalator glass as attendees enter the AES meeting space.

## Hotel Key Cards – **SOLD OUT!**

Price: \$5,000

Sponsor's logo will appear on the hotel key card given to all attendees staying at the hotel.

## Wi-Fi Sponsorship

Price: \$5,000

Signage throughout the conference area will recognize your company as the Wi-Fi sponsor and your company name will be the access password code.

## Live Laser Workshop\*

Price: \$5,000

Acknowledgement in the onsite meeting materials and website at the Silver Level. Total of 2 rep badges are included. *Four slots available!*

## Exhibit Hall Break

Price: \$5,000

Acknowledgement in the meeting materials given to all attendees and on signage. *Two breaks available!*

## Meeting Bags

Price: \$4,750

These meeting bags will be given to each attendee and will prominently feature the logo of the sponsor.

## Meeting Mobile App

Price: \$3,500

The AES mobile app will be used to access the agenda, exhibitor listings, speaker bios, and more. Sponsor will be acknowledged as the exclusive sponsor via an e-blast, an advertisement on the app and on meeting signage.

## Additional Opportunities *(continued)*

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### Badge Lanyards

Price: \$3,000

Each attendee will wear one with their badge, and company name or logo will be printed on each lanyard.

### AES Photo Backdrop – **SOLD OUT!**

Price: \$2,500

Includes sponsor logo on the backdrop where attendees take pictures, and sponsorship recognition on signage and meeting materials.

### Room Door Drop

Price: \$2,000

A company's door drop will allow the sponsor to reach out to each attendee staying at the meeting hotel.

### Private Hosted Event\*\*

Price: \$1,500

The sponsor will have the opportunity to host its own private social event during AES. AES will assist with the electronic marketing of the event. *(Food/beverage, A/V, event space and logistics management NOT included.)*

### Meeting Bag Insert

Price: \$1,000

A meeting bag will be distributed to attendees. Supporters can reach all attendees by placing a special marketing piece inside their bag. *(Sponsor is responsible for design, printing and shipping of insert.)*

### Final Attendee List

Price: \$600

Includes all contact info including attendees' first and last names, email addresses, phone numbers and mailing addresses.

### Exhibitor Passport

Price: \$300

Sponsor will be included in the exhibitor passport book. Attendees are required to obtain signatures from every company in the passport book in order to participate in a raffle prize drawing.

### Mobile App Push Notification – **NEW!**

Price: \$250

Sponsor can send a customized message to attendees through the mobile app.

\*Please contact AES Staff to discuss details for the live laser workshop.

\*\*Sponsors must contact AES for events held where attendees or faculty are invited.

Website: [www.aestheticextendersymposium.com](http://www.aestheticextendersymposium.com) | Phone: 561-351-5360

# AES Terms & Conditions

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Thank you for your interest in exhibiting at the Aesthetic Extender Symposium ("Organization"). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

**Exhibit Hall Hours.** All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a \$500 fee should the exhibit space get broken down before official tear-down hours.

**Cancellations & No-Shows.** Once the application has been received, cancellation must be submitted to Organization, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a \$500.00 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those canceling within forty-five (45) days.

**Space Assignment.** Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

**Exhibitor Badges & Registration.** Your Sponsorship Level determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

**Display Requirements & Restrictions.** Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

**Electrical Requirements.** Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

**Prohibited Conduct.** The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

**Live Demonstration.** The use of models, biological tissues, or animals is strictly prohibited.

**Unauthorized Canvassing & Distribution of Advertising Matter.** Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of Organization.

**Photography.** Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor's booth.

**Subletting of Space.** No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

**Security.** Exhibitors are strongly urged to secure all valuables nightly or take them to their hotels rooms. Organization, the hotel, and Aesthetic Extender Symposium (AES) will not be responsible for lost or stolen items.

# AES Terms & Conditions *(continued)*

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**Certificate of Insurance & Liability.** The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits.

Exhibitors must provide Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend Organization, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

**Disclaimer.** Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

**Attendance.** Organization may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

**Payment.** Payment is due in full with the application to guarantee the booth and sponsorship space. If paying with check, the check must be received at the AES office within 45 days of the application submission or the booth/sponsorship space will be released. If a company is a no-show they will be prohibited from attending future AES meetings

**Cooperation.** Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines. For any questions, please contact the Organization office at (904) 309-6200.

**Terms of Agreement:** This agreement is effective as of \_\_\_\_/\_\_\_\_/\_\_\_\_ (date) and shall remain effective until the Symposium ends on August 11, 2019. This agreement defines the terms under which AES and \_\_\_\_\_ ("Sponsor") enter into an exhibitor agreement for the Aesthetic Extender Symposium 2019.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_